



## BROOKCUPPS

---



**Brook Cupps** is the head basketball coach at Centerville High School in Centerville, Ohio. In his 25th year in education, Cupps has been a head coach for 24 years and is in his 13th season at Centerville. In the classroom, he has led students in two leadership classes for which he wrote the curriculum. His Foundational Leadership class focused on leading oneself while Transformational Leadership explored how to best lead others. As part of The Learning Leader team, Brook creates the curriculum, teaches leadership development with executive teams, and facilitates learning leader circles.

Brook released his first book, *Surrender the Outcome*, in 2021. It's a leadership fable that loosely chronicles the progression of Cupps' coaching and leadership philosophy. He recently released a second book, *The Score That Matters*, with friend and podcast host Ryan Hawk. *The Score That Matters* became an instant USA Today Bestseller. Cupps also publishes a weekly blog, *Blue Collar Grit*, discussing various leadership and coaching topics.

Brook is a high school graduate of Graham High School, has an undergraduate degree in Secondary Math Education from Capital University, and earned his master's degree in educational leadership from the University of Dayton.

On the court, he's earned several coach of the year honors while guiding his Centerville teams to multiple Sweet 16, Elite 8, and four consecutive final four appearances. His 2021 team won 26 games on the way to the Division I State Championship, the first in school history. They followed that up with 45 consecutive wins, a #4 national ranking, and a state-runner-up finish in 2022. The Elks returned to the state tournament in 2023 and 2024, finishing as a final four participant in '23 and state runners-up in '24.

Prior to Centerville, Coach Cupps spent eleven years as the head coach at St. Paris Graham High School in rural Southwest Ohio where he taught Geometry, Advanced Math, and AP Calculus before serving the last five





# LEARNING LEADER

years as the school's Athletic Director. His 2008 team advanced to the school's first-ever final four and concluded a two-year run of 50- 2. In addition to his time at Centerville and Graham, Cupps spent five summers helping coach the North Coast Blue Chips where his son, Gabe, teamed up with Bronny James. The 'Chips' were a national sensation in the grassroots basketball world from 2014-2019, winning two youth National Championships along the way. He now coaches the 17U Midwest Basketball Club team playing on the Adidas 3SSB circuit. The 2021 MBC team finished 35-5 and was a top-ten team in the country. Coach Cupps resides in Centerville, Ohio with his wife, Betsy. Together, they have a daughter, Ally, and a son, Gabe. Ally lives in Celina, Ohio where she works for MVP Dairy. Gabe is attending Indiana University where he is a member of the basketball team.

